

QBS Leadership Institute.

Leadership • Mindset • Digital Readiness

Initiative by 
let's get better!



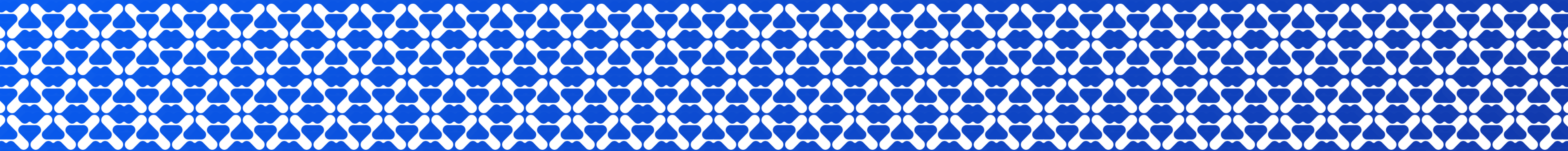


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ABOUT QBSLI

BUILT FOR THE HUMAN SIDE OF TRANSFORMATION

Technology evolves faster than leadership capability. QBSLI was established to address a critical gap seen across digital, AI, and organizational transformation initiatives; **Technology alone does not deliver outcomes, leaders do.**

Drawing on deep expertise across digital transformation, AI adoption, and organizational change, QBSLI partners with enterprises and institutions to build leadership capability that translates strategy into action, driving measurable business outcomes and sustainable growth.

Unlike traditional training institutes, QBSLI integrates **leadership development, mindset transformation, communication mastery, and digital readiness** into a single, coherent development journey.





OUR PHILOSOPHY

Transformation does not fail because of technology. It fails when leaders and organizations are not prepared to think, decide, and act differently.

QBSLI believes sustainable transformation requires:



Leaders who can make decisions under uncertainty



Teams aligned around purpose and execution



Mindsets capable of adapting to continuous change



Clear communication across functions and hierarchies



Practical understanding of digital and AI-driven systems





WHAT YOU WILL LEARN



Every QBSLI program is designed to deliver **practical, enterprise-ready capability and not just theory.**



Mindset Transformation

Build cognitive flexibility, resilience, and self-leadership for sustained performance.



Leadership Evolution

Develop adaptive leadership capability to navigate complexity and lead change.



Communication Mastery

Strengthen strategic communication to influence, align, and execute effectively.



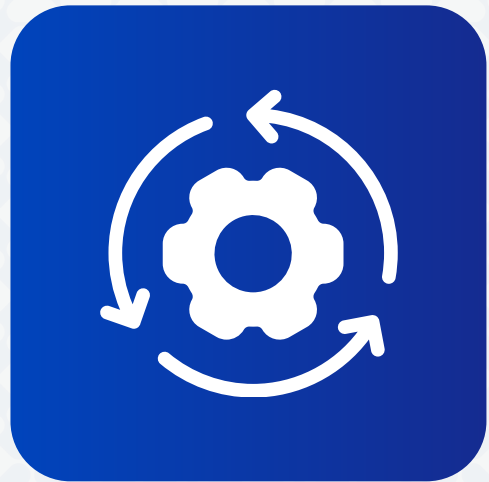
AI Digital Readiness

Build executive understanding of AI to evaluate use cases, govern risk, and adopt responsibly.



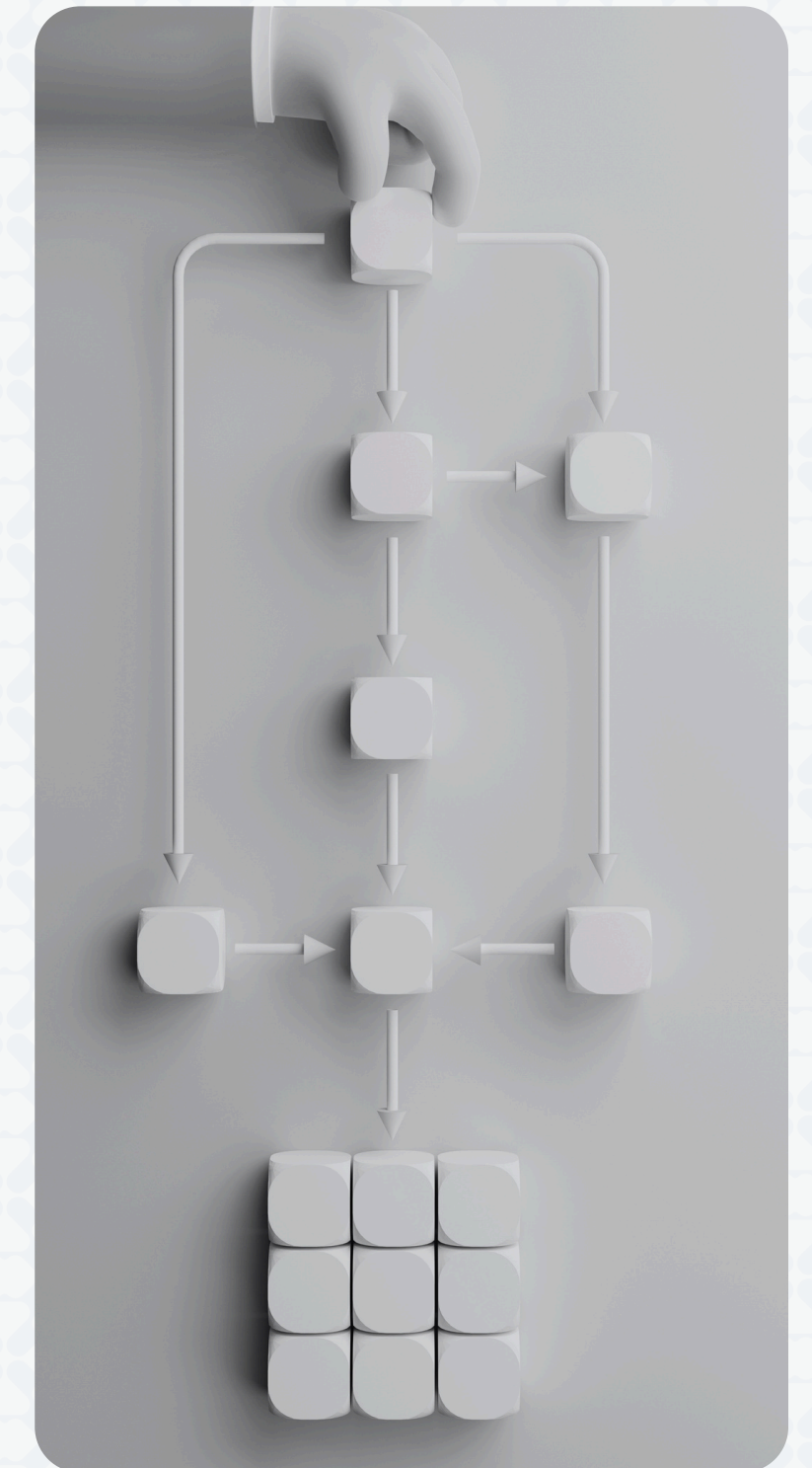
Technology Enablement

Develop business-side capability to adopt ERP and enterprise systems with confidence.



HOW OUR PROGRAMS WORK

A clear, strategic framework designed to transform **leaders**, drive **action**, and deliver **measurable growth**.



PROGRAM PORTFOLIO

CORPORATE & EXECUTIVE PROGRAMS



Executive Leadership Cohorts



Corporate Transformation Programs



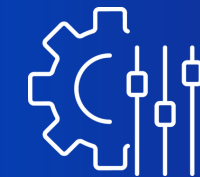
Leadership Off-sites & Retreats



Change Readiness & Adoption Enablement



Leadership Diagnostics & Capability Assessments



Custom Programs by industry, function, or geography



Duration

1-5 Days (as per program specifications)



FUTURE-READY TALENT PROGRAMS

TECH & BUSINESS ENABLEMENT FOR STUDENTS & GRADUATES

Industry-led programs designed to bridge the gap between **academic learning** and **real-world corporate execution**.



Duration

3–6 months

Formats

Onsite | Hybrid | Online

PARTICIPANTS GAIN

Business process understanding (P2P, O2C, Finance)

Professional communication and workplace readiness



Exposure to ERP and enterprise systems

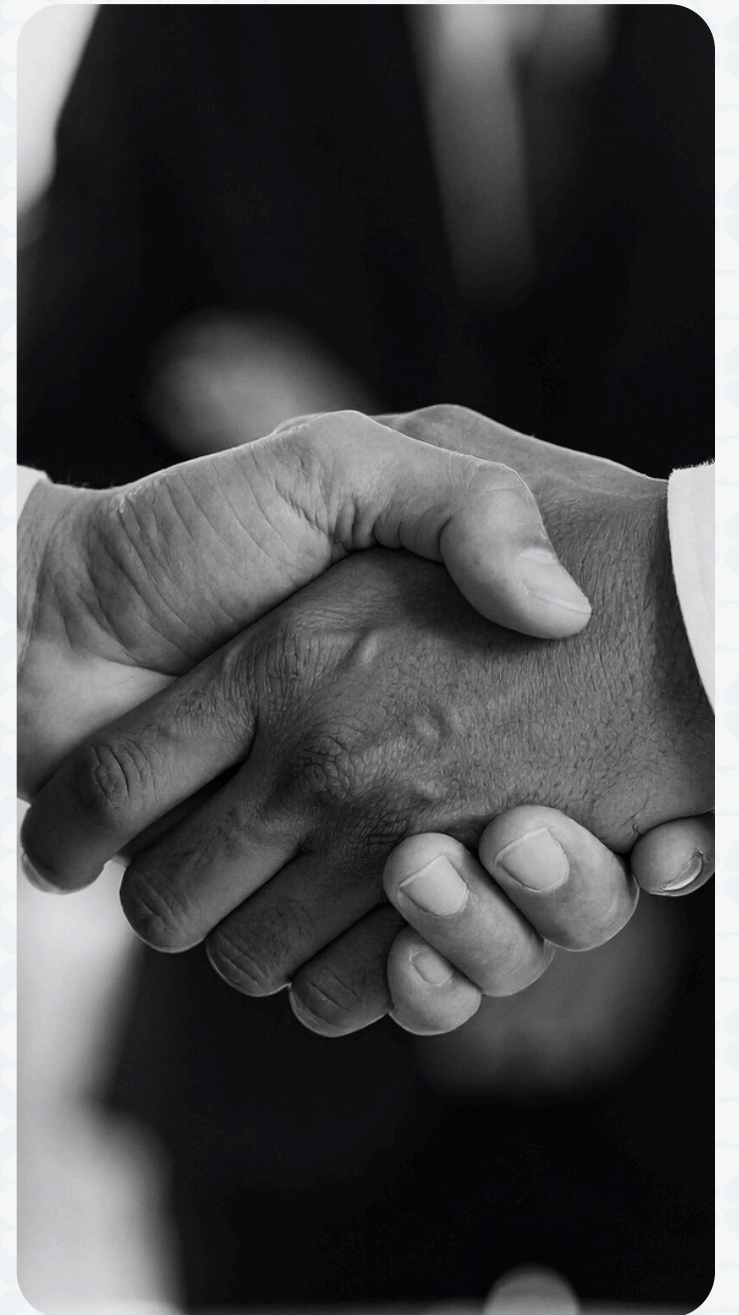
Hands-on simulations and assessments

Clear career pathways into enterprise roles



WHO WE WORK WITH

QBSLI partners with organizations and institutions seeking **leadership capability that delivers real outcomes.**



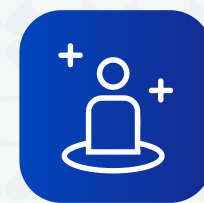
- Boards, senior executives, and leadership teams
- Functional and business leaders
- High-potential leadership cohorts

- Universities and academic institutions
- Students and early career professionals



WHAT ORGANIZATIONS GAIN?

Organizations partnering with QBSLI benefit from:



Stronger leadership alignment during transformation



Measurable impact beyond attendance or satisfaction scores



Faster technology adoption and reduced resistance



Future-ready leadership pipelines



Improved decision making under complexity



Clearer execution discipline across teams



FACILITATORS & STRATEGIC COLLABORATORS

Our global, partner-led facilitators combining academic rigor with enterprise execution

 <p>Dr. Muhammad Ismail AI Strategy & Digital Transformation</p>	 <p>Cherry Farrow Mindset & Leadership Psychology</p>	 <p>Ludvig Lindlöf Experiential Strategy & Innovation Facilitation</p>	 <p>Aleshba Hasan Mindset & Performance Mastery</p>	 <p>Haseeb T Hasan Leadership Evolution & Executive Development</p>
 <p>Hans Alveros Strategy Execution & Leadership Evolution</p>	 <p>Dr. Hina Fatima Communication & Organizational Effectiveness</p>	 <p>Shakeel Mapara Leadership Execution & Change Enablement</p>	 <p>Zaufyshan Hasan Mindset Transformation & Human Potential Development</p>	 <p>Certified Consultants Technology Enablement</p>

					
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CREDENTIALS & RECOGNITION

QBSLI programs are:

- Backed by QBS Co, a global digital transformation company
- Delivered by senior practitioners and global faculty
- Designed to international executive education standards
- Supported by partner-led methodologies and frameworks
- Aligned with enterprise and public-sector environments

Certification or participation recognition is available where applicable, based on program design and partner affiliation.





OUR COMMITMENT

QBS Leadership Institute develops
leaders who:

**SHAPE CHANGE.
EARN TRUST.
LEAD TRANSFORMATION.**





CONTACT US



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